

Programme of ATRA Conference 2016, Tralee Institute of Technology

Monday 17th & Tuesday 18th October Pre-conference adventures with Extreme Ireland

Tuesday 18th Oct 6pm, registration at the Rose Hotel, followed by conference welcome event & film screening

Wednesday 19th October

7.20 Start the day with yoga or a run, Rose Hotel

8.30 Bus departs from Rose Hotel to IT Tralee

9.00 Welcome address

9.20 Keynote speaker: *Dr Tim Edensor 'Seeking New Tourist Experiences: Disorienting the Sensorium'*

10.45 *Networking & Coffee Break*

11.15 *Parallel Sessions*

**Consuming
Adventure**
*Chair: Brent Lovelock
Green Room*

"How would you like your geoduck served? Adventure tourists participate in "risky" activities – does this extend to the food they eat whilst on their travels?" *Mairead McEntee, L.Wells, U. McMahon-Beattie*

"Framing yourself in picture perfect landscapes: Mass-visitation to an Iconic nature-based attraction" *Anouk Bettine Maria Evers, Reidar J. Mykletun, Dagmara K. Wieczysta, Dovaine Eidukaite, Tima Vatland, Heta Toivonen*

"Cities and the management of their natural environments: The benefits brought by outdoor activities to local communities" *Alcides Viera Costa, Jo Straker, Alberto Reinaldo Reppold Filho*

**Entrepreneurship in
Adventure Tourism**
*Chair: Lynn Anderson
Red Room*

"The journey of a destination: Process dynamics of adventure sports tourism destination development" Case Study of Squamish, Canada *Marina Gorlova, Helene D. Corrieu, Jase Wilson, Jan Zak*

"Transfer effects of soft and hard adventure activity associations in evaluation of adventure destination brands" *Elin Bolann*

"What makes mountain bike trails great: Analysis of key elements of mountain bike trails as seen by trail builders in Scotland, Canada & Germany" *Steve Taylor, Manuel Sand, Ted Morton*

	<p>Responsible Tourism Chair: Susan Houge Mackenzie Yellow Room</p>	<p>“There one minute: Gone the next!!!”: Adventure tourism providers’ journeys through climate change” Anna Thompson-Carr “Leaving no trace in the Irish countryside: Attitudes and behaviours of recreationists” Noel Doyle, Sophie Price “Demanding mountains and supplying the dream: But at what cost?” Ashley Hardwell</p>
	<p>The Journey Chair: Karen Weekes Blue Room</p>	<p>“Chasing Coryat, revisiting misadventure and acknowledging the unstructured journey” Humphrey Murphy “The non-journey: Perceiving and coping with non-places” Hannelene Schilar, Peter Varley “Signs for adventure along the way: Can road signs penetrate the bubble of travel by facilitating serendipity to enhance experiential wealth?” Jon-André Dalbakk, Tove I. Dahl</p>
<p>12.45 LUNCH</p>		
<p>13.45 Parallel Sessions</p>		
	<p>Entrepreneurship in Adventure Tourism Chair: Sophie Price Green Room</p>	<p>“New Northern playgrounds. Backcountry skiing and destination development in northern Norway” June A. Rosbo “Visitor created content and adventure tourism” Zoe Dunne “Adventure tourism in Germany – Analysis of the status quo and results from two studies on the importance of adventure for German destinations” Sven Gross, Manuel Sand</p>
	<p>The Art of Guiding Chair: Reidar Mykletun Red Room</p>	<p>“A polar bear attack – reflection on risk management in adventure tourism” S. Andersen, O. Einang, S. Løland “Nature guiding: Supporting guest happiness along with a low ecological footprint” Helga Synnevåg Løvoll, Ola Einang, Sigmund Andersen, Stig Løland “Human factor and avalanche decision making in a commercial context” Arild Røkenes, Sigmund Andersen</p>
	<p>The Journey: Technology and the Outdoors Chair: Tomas Aylward Yellow Room</p>	<p>“Adventure and social media: Tools for reconnecting underserved youth with nature” Susan Houge Mackenzie (et al) “Mountain bike deserts: A spatial analysis of US mountain bike trail data” S. Scott Ogletree, H. Charles Chancellor, Li Hsin Chen “Development of an app-dependent trail accessibility checklist: Ensuring the journey is for all people” Lynn Anderson</p>

**The Journey:
Psychological
Considerations
Chair: Tim Stott
Blue Room**

“Rock climbing and the “good life”: Cultivating an ethics of lifestyle mobilities” **Jillian M. Rickly**
“Mapping the embodied experiences of women mountaineers: Affect, absence and uncertainty in serious tourism” **Jenny Hall**
“Are safe adventure tours boring?” **Arild Rokenes , Line Mathisen**

Workshops @15.15 Various outdoor locations

- Adapted Adventure
- Outdoor Cooking
- Blue Minds Sea Connections
- Sea Kayaking & Samphire island
- Surfing & Psychology
- Wild Water Adventure
- Trail Development & Nature Reconnection

BBQ at Fenit Sailing Club @19.30

Thursday 20th October

7.20 Start the day with yoga or a run, Rose Hotel

8.30 Bus departs from Rose Hotel to I.T. Tralee

9.00 Rapporteur session from Day 1

9.20 Keynote speaker: *Dr Easkey Britton 'Reflections from the borderlands of surfing, self and sense'*

10.45 Networking/Coffee Break

11.15 Parallel Sessions

<p>The Journey: Risk Taking and Decision-making <i>Chair: Arild Rokenes</i> Green Room</p>	<p>"Can we possibly talk about female decision-making and heuristics in avalanche terrain?" <i>Cecilie Harr Moen</i> "Outdoor adventure: Study of activities and attitudes in wild nature in Norway and Poland" <i>Piotr Próchniak, Herbert Zoglowek, Maria Aleksandrovich</i> "A journey through the mine field of risk perception management in adventure tourism activities" <i>Ann O'Connor</i></p>
<p>The Journey: Psychological Considerations <i>Chair: Paul Beedie</i> Red Room</p>	<p>"Adventure tourism and its elements" <i>Ferdinand Postma</i> "Travel, a way to enlightenment: An existentialist and educational approach in the Eastern and Western transcultural context" <i>Pei-Chen Kang</i> "The evolution of adventure at the International Adventure Conference: where have we been and where are we heading" <i>Tove I. Dahl</i></p>
<p>The Journey: Micro-adventures <i>Chair: Suzanne Kennedy</i> Yellow Room</p>	<p>"An autoethnography of sacred travel: Microadventures as the post-modern pilgrimage" <i>Jasmine Goodnow & Kelly Bloom</i> "Oi mate, the water's that way": traversing the social contours of Essex by open canoe <i>Clive Palmer & Tim Stott</i> "Enhancing well-being - Middle aged women doing adventure activities" <i>C. Yvette Wharton</i></p>

12.45 LUNCH

13.45 Parallel Sessions

<p>Outdoor Education Chair: Carl Cater Green Room</p>	<p>“Beyond Adventure” Joanna McInerney “Evaluating the development of a sustainable and relevant course culture through a higher education outdoor mentor scheme” Jason King, Ashley Hardwell “Development of leadership skills in outdoor education” Åge Vigane, Ketil Østrem</p>
<p>The Art of Guiding Chair: Anna Thompson Red Room</p>	<p>“What makes the Norwegian nature guide qualification to a sustainable guide profession?” Helga Synnevåg Løvoll, Ola Einang, Sigmund Andersen & Stig Løland “Arctic tourism competence” Young-Sook Lee & Arild Røkenes “Understanding adventure tourism experiences through positive psychology frameworks: implications for tour guides” Susan Hogue Mackenzie</p>
<p>The Journey: Motivations and Intentions Chair: Manuel Sand Yellow Room</p>	<p>“Danger or adventure? An exploratory study of views about riding public bicycles in Taipei” Li-Hsin Chen, Dr. H. Charles Chancellor, and S. Scott Ogletree “Bad Weather aversion in outdoor activities. A stereotype to overcome in Spain” Darío Pérez-Brunicardi, María Teresa Archilla Prat “Bicycles empower youth adventure” Charles Chancellor, Harrison Pinckney, Li-Hsin Chen, Brent Beadles, Logan McFall, Venera Balidemaj, David Taylor, Scott Ogletree</p>
<p>The Journey: Motivations and Intentions Chair: Ann O’Connor Blue Room</p>	<p>“Adventure tourism: Do values and satisfaction influence behavioural intention?” Atanu Nath, Parmita Saha “What on earth are they looking for?- Chinese backpacker's gaze in Yading” Zhu Xuan “Experiencing the north - motivations and experiences of racers of the North Pole Marathon 2016” Jadwiga Berbeka</p>

Workshops @15.15 Various Locations

- **Adapted Adventure**
- **Outdoor Cooking**
- **Blue Minds Sea Connections**
- **Sea Kayaking & Samphire island**
- **Surfing & Psychology**
- **Wild Water Adventure**
- **Trail Development & Nature Reconnection**

Conference dinner, the Rose Hotel at 19.30
After-dinner speaker: Dermot Somers

Friday 21st October

7.20 Start the day with yoga or a run, Rose Hotel

8.30 Bus departs from Rose hotel to I.T. Tralee

9.00 Rapporteur session from Day 2

9.20 Keynote speakers: Nigel Dykes & Jamie McPhie ‘The Wasp, the Cave and the Lamppost’

10.45 Networking/Coffee Break

11.15 Parallel Sessions

The Journey: Spanning the Ages
Chair: Dave Gaughran
Green Room

“The story she lives by: Understanding perceptions of ‘successful’ ageing through sea kayaking - insights from older adult females” **Allison Inkster**
“Wilderness children” **Inger Wallem Krempig**
“The journey to elsewhere: Climbers who start early and finish late” **Paul Beedie**

Heritage & Nature-based Tourism
Chair: Feargus Dunne
Red Room

“Adventure tourism and heritage” **Carl Cater**
“Lost in beauty? What happens when we insert art into our nature experiences” **Sigrid Norberg, Tove I. Dahl**
“Abandoning active nature-based leisure: experiences and implications” **Brent Lovelock**

The Journey: Sense of Place
Chair: Peter Varley
Yellow Room

“Seascapes, performing and embodying spaces” **Carola May, Helge Ludwig**
“Warm spots in cold climates” **Ruhet Genç**
“Trolltunga – an unfortunate “hot-spot” adventure attraction” **Reidar J. Mykletun, Dagmara K. Wiczysta, Anouk Bettine Maria Evers, Dovaine Eidukaite, Tima Vatland, Heta Toivonen**

12.45 Final rapporteur session & conference close

13.15 Lunch

