## 7<sup>th</sup> Outdoor and Adventure Conference



Leadership and Guiding Leadership Skills Outdoor and Indoor

Save the Date

19<sup>th</sup> – 20<sup>th</sup> February 2019 Adventure Campus Treuchtlingen

Hahnenkammstr. 19, 91757 Treuchtlingen, Germany

The 7th Outdoor and Adventure Conference will focus on leadership and guiding. The topic will be looked at from different angles to generate a broad interdisciplinary exchange. The aim is to set the demands of leadership in business into perspective with leadership outdoors. Thereby it will become evident what companies can learn from leadership outdoors. But can outdoor instructors also learn something from companies and indoor leadership? We will look at synergy effects and interdependency. Get ready for an exciting and interdisciplinary conference with a lot of new insights and outputs.

**Leadership and guiding** are important aspects of human interaction and essential pillars of our history. For ages leaders have emerged within societies and showed others the way. Some prefer to be lead while others want to gain power by all means; that has been true since the early days of mankind. Leading and being lead is not always easy and takes some effort. Do we need leaders that lead by example and show the way? Can democratic structures work with strong leaders?

The basic conditions for leadership have changed dramatically over the last couple of years and so have the leadership models in literature. This is down to social changes caused by industrialisation and digitalisation, but also influenced by changes in politics and business philosophy. Have the ideas of leadership deviated from the original idea of leading? What can managers learn from successful expedition leaders? Would today's managers survive with their teams in the wilderness? And how about the ability of outdoor leaders to survive in modern companies?

No matter whether you engage in **outdoor activities, mountaineering, adventure travel or experiential learning**, leadership plays a decisive, often existential, part. Leadership is essential in order to be able to persist in challenging situations. Groups can master these situations only by strong leadership. Bad leadership skills will become obvious straight away. Outdoor settings are excellent playgrounds for training and developing leadership skills.

## Call for papers:

If you are interested in giving a 20 minute presentation, then you are invited to submit a short abstract (not more than 800 words). Please do send your abstract to <a href="manuel.sand@fham.de">manuel.sand@fham.de</a> by 30th November.

**The Adventure Management Conference** is an international conference on adventure-related topics. The conference aims to attract practitioners, decision makers and scientists alike, to encourage an interdisciplinary exchange.

Organiser: Prof. Dr. Manuel Sand, manuel.sand@fham.de, phone: +49 9142-806250