

# 6<sup>th</sup> Conference for Outdoor and Adventure

## Outdoor -Man -Nature



### Agenda

20 and 21 February 2018  
Adventure Campus Treuchtlingen  
Hahnenkammstr. 19, 91757 Treuchtlingen, Germany

#### Conference-Partners:



Host: Prof. Dr. Manuel Sand

Patron: Ulrike Scharf, Bavarian Environment Minister

- Tu, 20.02.2018**
- 10:30 – 10:45 **Opening**  
Prof. Dr. Dr. Claudius Schikora, President UAM  
Patron's welcoming address Minister of State Ulrike Scharf
- 10:45 – 11:45 **Environmental protection and outdoor sports. Is that possible?**  
Prof. Dr. Roth, Institute for Nature Sports and Ecology,  
German University of Sports Cologne
- 11:45 – 12:15 **Outdoor sports and nature in Franconia from the point of view of the environmental protection agencies**  
Klaus Gabriel, Head of environmental protection department at the Central Franconian Government
- 12:15 – 13:45 **Lunch**
- 13:45 – 14:30 **Man and nature – nature and man**  
Dr. Carola May, University of Applied Sciences Westkueste
- 14:30 – 15:30 **Workshop Session I**  
You have the choice: 3 workshops will be available
- **Workshop 1: A trekking trip leaves traces – the balancing act between man and nature of a sustainable tour operator**  
Angela Römer, Hauser Excursions
  - **Workshop 2: Outdoor sports industry and sustainability**  
N.N.
  - **Workshop 3: Nature connects! How to find back to nature through outdoor activities**  
Astrid Paschowski, Consultant for Education WWF Germany
- 15:30 – 16:00 **Coffee break**
- 16:00 – 16:45 **Environmental protection in Bavaria and the role of sports**  
Martin Geilhufe, Friends of the Earth in Bavaria
- 16:45 – 17:30 **Microadventures – Sustainable adventures on your doorstep**  
Tom van de Weyer, Boardnerds Nuremberg
- 18:00 – 20:00 **Conference Dinner**
- Ab 20:00 **Video presentation „2.467 kilometers on the river – A trip by SUP from Munich to the Black Sea – Only for the water“**  
Pascal Rösler, Pure Water for Generations

Wd, 21.02.2018  
09:00 – 10:30

The cave, the wasp and the lamppost – an interactive and philosophical look at nature and adventure  
Dr. Jamie Mc Phie and Nigel Dykes, Cumbria University

10:30 – 11:30

#### Workshop Session II

- **Workshop 1: How to create experiences in nature**  
Georg Lindl, Lindl's nature experience
- **Workshop 2: Mountainbiking and nature**  
Tilman Sobek & Norman Bielig, Mountainbike Tourism Forum
- **Workshop 3: Nature preserving canoe tourism by channelling the stream of visitors**  
Dr. Sabine Hennig, Department of Geoinformatics, University of Salzburg

11:30 – 13:00

#### Active Workshops

- Guided MTB Tour in the area
- Experience outdoor and nature education
- Walking tour to the natural surroundings of Treuchtlingen

**At the same time: Round table discussion on sustainable canoe tourism on the river Altmuehl: Canoe- Tourism - Nature**  
Christoph Martin, CEO Yezzt! and Taskforce Canoe Quality Altmuehl

13:00 – 14:15

#### Lunch

14:15 – 14:45

#### Wilderness in the city – How we look at nature

Dr. Felix Wölfle, Professor for Tourism Economy IUBH

14:45 – 15:45

#### Litter in the mountains – challenges and solutions

Prof. Dr. Kurt Luger, Communication Science University of Salzburg and Chair EcoHimal

15:45 – 16:00

#### Conference wrap-up

Prof. Dr. Manuel Sand, UAM

#### Conference-Partners:

Bayerisches Staatsministerium für  
Umwelt und Verbraucherschutz 

 **Deutsche  
Sporthochschule Köln**  
German Sport University Cologne  
Institut für Natursport und Ökologie

