Prof. Dr. Sven Gross Sven is Professor of Transport Carrier Management at the Harz University of Applied Sciences in Wernigerode/Germany. He studied Tourism Geography and Economics at the University of Trier and Spatial Planning at the Technical University of Dortmund in Germany. Sven got his Masters Degree in 1998 and was a management and community consultant for several years, personal assistant to a mayor and research associate at the chair of tourism economics and management at the Dresden University of Technology. From 2008 to 2013 he was co-head of the tourism department in the competence center of information and communication technologies, tourism and services at the Harz University, from 2013 to 2015 vice-diretor of the Institute for Tourism Research (ITF) at the Harz University and since 2007 he is a member of the New Zealand Tourism Research Institute (NZTRI) based in Auckland/New Zealand. In 2010 and 2014/15 Sven was as a Visiting Professor at the Auckland University of Technology. He is also a board member of the German Association for Tourism Research (DGT). His main research areas include tourism and transport (e.g. airline management, cruise ship management, car rental management, GPS-Tracking), business travel management as well as tourist market research and adventure tourism. He has authored more than 80 publications on these subjects, including twelve books.