I research issues associated with adventure tourism development and wilderness recreation management. I utilise qualitative and quantitative methods, e.g. SPARC (SportNZ) ‘Family preferences, experiences and benefits associated with the outdoors in Aotearoa New Zealand’ (Project Leader).. Prior to academia I had 20 years employment with DOC and as owner/operator of two adventure tourism businesses - Southern Alps Guiding (Mt Cook 1989-1994) & Wild Earth Adventures (Dunedin 1995-2003) developing practical skills in guiding, marketing, public relations and planning. Recent publications include M. Mostafhanazad, R. Norum, E. Shelton and A. Thompson-Carr (eds.) (2016), Political Ecology of Tourism: Communities, Power and the Environment, and Thompson-Carr, A. (2015) ‘Guided Mountaineering’ in Musa, G., Higham, J. and A. Thompson-Carr (eds.) Mountaineering Tourism, (both Contemporary Geographies of Leisure, Tourism and Mobilities Series, Routledge: Oxon).